







July 24, 2025

♥ L'Opificio Italiacamp Via Luigi Pierantoni, 2a - Roma In collaboration with



03:30 - 03:35 PM

WELCOME ADDRESS

Fabrizio Sammarco | CEO, Italiacamp

03:35 - 04:00 PM

INSTITUTIONAL GREETINGS

S.E. Abdulla Ali Alsubousi | Ambassador of the United Arab Emirates to Italy Ministry of Foreign Affairs and International Cooperation Ministry of Enterprises and Made in Italy

04:00 - 04.20 PM

OPENING REMARKS

Paolo Boccardelli | Rector, Luiss University Leo Cisotta | General Manager, Italiacamp EMEA

04.20 - 05:00 PM

TOOLS AND TRAINING FOR INTERNATIONALIZATION

Opening of works: Rita Carisano | General Director, Luiss University

Regina Corradini D'Arienzo | CEO, SIMEST Lorenzo Galanti | General Director, Italian Trade Agency Alessandra Ricci | CEO, SACE Fabrizio Palermo | CEO, Acea

05:00 - 05:40 PM

UNITED ARAB EMIRATES: CHALLENGES AND OPPORTUNITIES

Dr. Ibtesam Al Bastaki | Consultant, Dubai Health Insurance Corporation - Dubai Health Authority

Stefano Antonelli | Chief Representative-Italy, Europe and The Americas Region – Dubai Chambers

Massimo Falcioni | Chief Competitiveness Officer, Abu Dhabi Investment Office (connecting remotely)

Sherring Thekekkara | Global Executive Vice President – DP World (*connecting remotely*)

05:40 - 06:10 PM

PEOPLE AND CAPITAL FOR THE CHALLENGES OF INTERNATIONAL MARKETS

Cristina Calabrese | CEO, Key2People
Maria Raffaella Caprioglio | President, Umana
Barbara Beltrame Giacomello | President, Confindustria Vicenza (connecting remotely)
Paolo Melone | Director Marketing and Business development, Intesa Sanpaolo

06:10 - 06:40 PM

ITALY – UAE COLLABORATION: EXPERIENCES AND PERSPECTIVES

Marcello Cattani | President, Farmindustria Pierluigi Di Palma | President, ENAC Giorgio Lupoi | President, OICE Alessandro Moricca | Sole Director, PagoPA Mario Nobile | General Director, AGID

06.40 - 07:00 PM

CLOSING REMARKS

Gianni Letta | Board member, Italiacamp

The event will be moderated by Barbara Carfagna, RAI journalist.