

Under the auspices of

EMBASSY OF THE
UNITED ARAB EMIRATES
ROME



سفارة
الإمارات العربية المتحدة
روما



ITALY-UAE


Italian Innovation Beyond Borders

July 24th, 2025

📍 L'Opificio Italiacamp
Via Luigi Pierantoni, 2a - Roma

In collaboration with

key **2** people



03:30 – 03:35 PM

WELCOME ADDRESS

Fabrizio Sammarco | CEO, Italiacamp

03:35 – 03:55 PM

INSTITUTIONAL GREETINGS

H.E. Abdulla Ali Alsubousi | Ambassador of the United Arab Emirates to Italy

Federico Eichberg | Head of Cabinet at the Ministry of Enterprises and Made in Italy

03:55 – 04:05 PM

OPENING REMARKS

Leo Cisotta | General Manager, Italiacamp EMEA

04:05 – 04:40 PM

TOOLS AND TRAINING FOR INTERNATIONALIZATION

Opening of works: Rita Carisano | General Director, Luiss University

Regina Corradini D'Arienzo | CEO, SIMEST

Lorenzo Galanti | General Director, Italian Trade Agency

Alessandra Ricci | CEO, SACE

04:40 – 05:20 PM

UNITED ARAB EMIRATES: CHALLENGES AND OPPORTUNITIES


Dr. Ibtesam Al Bastaki | Consultant, Dubai Health Insurance Corporation - Dubai Health Authority

Stefano Antonelli | Chief Representative-Italy, Europe and The Americas Region – Dubai Chambers

Massimo Falcioni | Chief Competitiveness Officer, Abu Dhabi Investment Office
(*connecting remotely*)

Sherring Thekekkara | Global Executive Vice President – DP World (*connecting remotely*)





05:20 – 06:00 PM

PEOPLE AND CAPITAL FOR THE CHALLENGES OF INTERNATIONAL MARKETS

Cristina Calabrese | CEO, Key2People

Maria Raffaella Caprioglio | President, Umana

Barbara Beltrame Giacomello | President, Confindustria Vicenza (*connecting remotely*)

Paolo Melone | Head of International Business Development and Marketing
Internationalization, Intesa Sanpaolo

06:00 – 06:30 PM

ITALY – UAE COLLABORATION: EXPERIENCES AND PERSPECTIVES

Marcello Cattani | President, Farindustria

Pierluigi Di Palma | President, ENAC

Giorgio Lupoi | President, OICE

Alessandro Moricca | Sole Director, PagoPA

Mario Nobile | Director General, AGID

Pierfrancesco Latini | Chief International Officer, Acea

06:30 PM

CLOSING REMARKS

Gianni Letta | Board member, Italiacamp

Antonio Tajani | Minister of Foreign Affairs and International Cooperation

*The event will be moderated by **Barbara Carfagna**, RAI journalist.*

